

WHY LEARN JAPANESE?



uniservices



JAPANESE IS SPOKEN BY MORE THAN 125 MILLION PEOPLE • MORE THAN 4 MILLION PEOPLE STUDY JAPANESE EACH YEAR • JAPAN HAS FASCINATING CULTURAL HERITAGE • JAPAN IS A BEAUTIFUL COUNTRY AND ATTRACTS MILLIONS OF VISITORS EACH YEAR • JAPAN IS THE FOURTH LARGEST ECONOMY IN THE WORLD • NEW ZEALAND AND JAPAN HAVE SIGNIFICANT TRADE TIES • JAPAN IS NEW ZEALAND'S FOURTH TOP BILATERAL TRADING PARTNER • MORE THAN 73,000 JAPANESE TOURISTS VISIT NEW ZEALAND EACH YEAR • JAPAN IS THE WORLD'S THIRD LARGEST AUTOMOBILE MANUFACTURER • JAPANESE WILL PREPARE YOU FOR A CAREER IN GLOBAL BUSINESS • OUR LIVES ARE ENRICHED AND ENTERTAINED ON A DAILY BASIS BY JAPANESE PRODUCTS • JAPANESE IS THE THIRD MOST FREQUENTLY USED LANGUAGE ON THE INTERNET • JAPAN IS AN IDEAL STUDY-ABROAD DESTINATION • JAPAN AND NEW ZEALAND SHARE A BILATERAL WORKING HOLIDAY SCHEME FOR YOUNG PEOPLE AGED BETWEEN 18 AND 30 • HUNDREDS OF NEW ZEALANDERS TRAVEL TO JAPAN EACH YEAR TO WORK ON THE JET AND JENESYS PROGRAMMES • JAPANESE POP CULTURE SUCH AS ANIME, MANGA, AND OTHERS HAVE UNIVERSAL APPEAL • JAPANESE PRONUNCIATION IS EASY FOR ENGLISH AND TE REO MĀORI SPEAKERS • NEW ZEALAND HAS 42 SISTER CITIES IN JAPAN • THE 2019 RUGBY WORLD CUP AND 2020 OLYMPIC GAMES WILL BE HELD IN TOKYO • DATA SHOWS THAT LEARNING ANOTHER LANGUAGE RESULTS IN IMPROVED COGNITIVE SKILLS AND HIGHER TEST SCORES • LEARNING JAPANESE WILL LEAD TO INCREASED UNDERSTANDING OF YOUR OWN LANGUAGE AND CULTURE • KNOWING ABOUT ANOTHER LANGUAGE AND CULTURE DEVELOPS INTERNATIONAL CAPABILITIES •

GROWING LANGUAGE LEARNING IN NEW ZEALAND

www.ilep.ac.nz